



## MEDIA

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### **MIKEY'S OFFERS UP QUALITY-TASTING AND NUTRITIOUS FROZEN PRODUCTS**

*Using Minimal and Clean Ingredients, Mikey's Provides Convenient Retail Baked Goods*

**SCOTTSDALE, Ariz.** – **Mikey's** is the provider of high quality products, including muffins, pizza crust and bread, that bring real ingredients and exceptional taste to the frozen aisle. All of Mikey's products are Paleo certified, gluten-free and non-GMO multi-purpose frozen delights that are made with real ingredients and offer an alternative to traditional breads and grain items. **Mikey's** goal is to drive simple and clean eating habits by providing store-bought convenience and the option for consumers to eat nutritiously without compromising on taste.

**Mikey's** aims to serve those with alternative dietary needs, those who shop the frozen food aisle, and health-conscious individuals by delivering wholesome serving sizes that are low calorie, low carbohydrate, and low glycemic. Featured products include the signature English muffins available in original, cinnamon raisin and toasted onion flavors; muffin tops in double chocolate and lemon blueberry flavors; sliced bread; and a recently-introduced pizza crust. All ingredients are responsibly sourced and intended to be simplistic, like almond and coconut flour, kosher salt and non-GMO eggs, among others.

Before starting **Mikey's**, founder and CEO Michael Tierney attended The Culinary Institute of America, where he earned his degree in Culinary Arts Management. He went on to work in the kitchens of world-renowned restaurants, including The French Laundry in Napa Valley, California and Eleven Madison Park in New York. In May of 2014 at the age of 23, Tierney identified a white space in the packaged goods market, when he was unable to find a quality tasting paleo bread product. Tierney was able to finance the business and develop the flagship product on his own. Within a year, Tierney sourced commercial co-packers to manufacture the product and began selling **Mikey's** to national retailers.

"My main objective when creating Mikey's was to provide great tasting products that have a multitude of benefits," said Tierney. "We offer products that aren't just aimed at those with diet

restrictions, but something with real ingredients that people would want to eat every day without sacrificing taste. From the muffins to bread to pizza to whatever we create next, everyone can enjoy something Mikey's offers."

**Mikey's** is available in over 1,500 retailers nationwide, including Whole Foods, Sprouts, Walmart and more. For additional information regarding **Mikey's**, please visit <https://mikeysmuffins.com/>.

### **About Mikey's**

Mikey's is a frozen food brand that provides high-quality frozen products, made with real ingredients. Everything Mikey's makes are certified gluten-free, non-GMO and Paleo, and offer an alternative to traditional breads and grain products. Featured items include the signature English muffins; muffin tops; sliced bread; and a recently-introduced pizza crust. Mikey's is available in over 1,500 retailers nationwide, including Whole Foods, Sprouts, Walmart and more. For additional information regarding Mikey's, please visit <https://mikeysmuffins.com/>.