



## Program Standards and Specifications

### 1. Certified Grain Free Gluten Free

The Certified Grain Free Gluten Free are outlined herein. These standards apply to all products certified by The Paleo Foundation for the Certified Grain Free Gluten Free Program. Only certified Products following these standards are explicitly given the rights to use Certified Grain Free Gluten Free logos, trademarks, certification marks, or other design marks hereinafter referred to as “Certified Grain Free Gluten Free label”.

#### 1.1 Applicability

The Certified Grain Free Gluten Free label was developed and trademarked by the The Paleo Foundation to identify food products that meet the standards of a Grain-Free and Gluten Free Diet. The Certified Grain Free Gluten Free label is a certification mark, and its use is only permitted by those who have entered into a contractual agreement with The Paleo Foundation. The Certified Grain Free Gluten Free label was designed to establish an easily identifiable mark indicating that a product does not contain grains, or gluten.

#### 1.2 Guidelines

##### 1.2.1

The Certified Grain Free Gluten Free label is allowed to be used on packaging, promotional materials, point of purchase materials, websites, sales literature, banners, company stationery, and other advertising materials. Use of the Certified Grain Free Gluten Free label must comply with the guidelines as outlined in this document. If a company wishes to present the logos in a manner other than as described in Statement of Use Guidelines, The Paleo Foundation must approve the request and give permission in writing to the Producer.

##### 1.2.2

Producers may display the Certified Grain Free Gluten Free label only on products that have been certified by The Paleo Foundation.

##### 1.2.3

Producers must have a contractual agreement with The Paleo Foundation to use the Certified Grain Free Gluten Free label.

## 1.2 Guidelines CONTINUED

### 1.2.4

Producers may only use the trademark on company stationery if the entire product line has been audited and Certified Grain Free Gluten Free label.

### 1.2.5

If the entire product line has been audited and certified Certified Grain Free Gluten Free, Producers may display the Certified Certified Grain Free Gluten Free label on their entire website.

### 1.2.6

If the entire product line was not certified, the Certified Certified Grain Free Gluten Free label may appear on a page containing audited and Certified Grain Free Gluten Free products only.

### 1.2.7

Products that have not been audited and Certified Grain Free Gluten Free are not permitted to appear on the same page as the Certified Certified Grain Free Gluten Free label, as this could be misleading to consumers.

## 1.3 Use of the Certified Grain Free Gluten Free Label

### 1.3.1

To complete the application process, the applicant must sign an affidavit stating that all answers and statements provided in their application were true to the best of their knowledge.

### 1.3.2

Use of the Certified Grain Free Gluten Free™ label is only permitted after audit and certification by The Paleo Foundation of the applicant's products.

### 1.3.3

The Paleo Foundation retains the right to make unannounced visits to applicant's commercial kitchen, manufacturing plant, or processing center to verify that all Certified Grain Free Gluten Free Program Requirements are continuously being met.

### 1.3.4

The Paleo Founddation retains the right to inspect the applicant's products to verify that all Requirements are met.

### 1.3.5

Use of The Certified Certified Grain Free Gluten Free label for any product which does not meet each of the Requirements, has not been audited, or has not been given explicit permission is strictly prohibited.

### 1.3.6

Misuse of the Certified Grain Free Gluten Free™ label will result in immediate suspension of the agreement and/or prosecution.

## 1.3 Use of the Certified Paleo™ Label CONTINUED

### 1.3.7

The Certified Certified Grain Free Gluten Free label must be :



- ① Upright
- ② Complete
- ③ Clearly Visible

## 2. Grain-Free

### 2.1

All Products should not contain **grains** and be **grain free** to be eligible for use of the Certified Certified Grain Free Gluten Free label. Disallowed Grains include, but are not limited to:

Grains	Pseudo-Grains
Barley, Rice, Bulgur, Kamut, Oats, Spelt, Teff, Wheat, Wheat Berries, Triticale, Corn, Hominy, Rye, Sorghum	Amaranth, Quinoa, Buckwheat

## 3. Gluten and Gluten-Competitive Free

### 3.1

The FDA defines gluten-free as an end product containing less than 20 parts per million of gluten. However, the Paleo Foundation requires that products test at less than 10ppm of gluten and gliadin competitors for Grain Free Gluten Free Certification.